MEDIA KIT · BRAND PARTNERSHIPS

Creator Magic



I show your product doing real work. Every sponsored video is a real build, filmed end to end.

227K	11.1M+	433K	80.5M+
Creator Magic subscribers	Creator Magic views	Mike Russell subscribers	Mike Russell views

YouTube figures read 5 November 2026.

WHERE THEY WATCH

41%

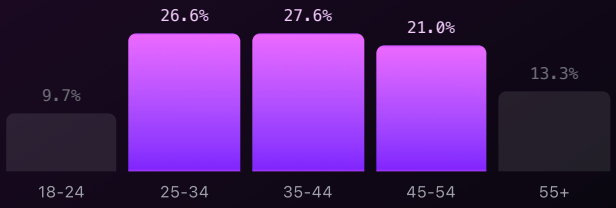
of views from the US, UK, Germany and Canada

United States	26.1%
United Kingdom	7.1%
Germany	4.4%
Canada	3.5%

HOW OLD THEY ARE

75%

of views from 25 to 54 year olds



Creator Magic, YouTube Studio, last 365 days, read 5 November 2026.

WHAT PARTNERS GOT BACK

zapier
FEB 2025 TO NOW

6x

the views of the next best creator in Zapier's first SDK sponsored round

HOSTINGER
2025 TO NOW

382,258

views on the Jev trading bots video, Hostinger integration

Adobe
2014 TO NOW

4.97 / 5

my speaker score at Adobe MAX 2019 from 115 attendee evaluations, against a MAX average of 4.66

DataForSEO
2026

50+

registrations reported by DataForSEO, with more expected over time

TOP SPONSORED BUILDS

HOSTINGER · I Gave 3 AI Trading Bots $1,000	382,258 views
ZAPIER · I Made an AI Trading Agent in MINUTES (No Code!)	279,346 views
DATAIMPULSE · Claude Code Built A Web Scraper: No More $249 SaaS	92,908 views

FORMATS

Dedicated build video · Integrated segment · Shorts · Live coverage · Keynotes and workshops · Community

> "I think your content is awesome and you're hitting above your weight class. You've already got a big following, but your content quality warrants superstar status. In a few years you'll be an internationally known household name."
>
> Matt Brown, Partnerships, Zapier

START A CONVERSATION

creatormagic.ai/work-with-me

Adobe · zapier · HOSTINGER · IIElevenLabs · CLOUDWAYS by DigitalOcean · RIVERSIDE · apify · descript