AI KEYNOTE SPEAKER FOR CREATORS, MARKETERS AND DEVELOPERS

Mike Russell

AI you can use on Monday morning. Live demos, real tools, no slides full of hype.



4.97
speaker score out of 5 at Adobe MAX 2019 (MAX average 4.66)

3,707
attended my Adobe MAX session

Top 15
highest rated sessions at Adobe MAX 2019: named a MAX Master on my first MAX

35+
stages since 2014, worldwide

BIO

Mike Russell is an AI keynote speaker and the creator of Creator Magic, the YouTube channel where he builds real AI agents and automations on camera, start to finish. He spent 20+ years in audio, co-founding Music Radio Creative, and his Mike Russell channel teaches audio and podcasting. An Adobe MAX Master, he has spoken on 35+ stages since 2014, from Adobe MAX and Radiodays to VidCon and ZapConnect.

TALKS

The Audio Creator's AI Stack
The tools I actually use every week to write, voice, edit and publish, shown live. For radio, podcast and audio teams.
GULDÖRAT, STOCKHOLM AND AUDIODAYS, COPENHAGEN, 2026

Your First AI Employee
How a small business stays visible online with AI agents, without adding hours to the week. No jargon, all demo.
RAISE YOUR VISIBILITY LIVE, BELFAST, 2026

Advanced AI for Radio and Podcasting
Agents, voice clones and automations for broadcasters who already know the basics and want the next step.
RADIODAYS EUROPE AI SUMMIT, RIGA, 2026

10 AI Tools You Need to Try
Ten tools, ten live demos, one closing surprise. The format that closed the Athens AI Summit.
RADIODAYS EUROPE, ATHENS 2025 AND RADIODAYS ASIA, KUALA LUMPUR AND JAKARTA

From Idea to App Before Lunch
A hands on workshop: from an idea to a working app with AI, before the lunch break.
WORKSHOP, RADIODAYS ASIA, JAKARTA 2025

Audio Essentials
Edit audio like a pro and grow a brand with podcasting. Rated 4.92 to 4.97 out of 5 by MAX attendees.
ADOBE MAX, LOS ANGELES 2019, ONLINE 2020 AND 2021

INTRODUCE ME

Please welcome AI keynote speaker Mike Russell: creator of Creator Magic, Adobe MAX Master, and the person who builds real AI on camera every week.

ORGANISERS SAY

"You went down a storm. I definitely want you back next year Mike!"

Louise Brogan, Founder, Raise Your Visibility LIVE, Belfast

ONLINE REACH

Creator Magic: 227K subscribers
Mike Russell: 433K subscribers

BOOK

creatormagic.ai/speaking

Based in Cyprus. Travels worldwide, or speaks online.

Radiodays Europe. Radiodays ASIA Adobe MAX infoshare conference Guldörat AUDIODAYS VidSummit VidCon zapCONNECT